

HALLOWEEN SAFETY

Halloween is one of the most anticipated nights of the year for kids, but Safe Kids recently discovered some scary statistics with a first-of-its kind study on Halloween safety.

Only
1/3 OF
PARENTS

talk to their kids annually about Halloween, although 3/4 report having Halloween safety fears.



On average,
**TWICE AS
MANY CHILD
PEDESTRIANS**

are killed while walking on Halloween compared to other days of the year.



Only **18** % of parents use reflective tape on their children's Halloween costumes.

12 %

of children five years of age or younger are permitted to trick-or-treat alone.



Talk with your goblins about Halloween safety, and how simple precautions can make it a fun and safe night for kids of all ages. For additional safety tips, please visit SafeKids.org/Halloween

Children under 12 should trick-or-treat and
CROSS STREETS WITH AN ADULT



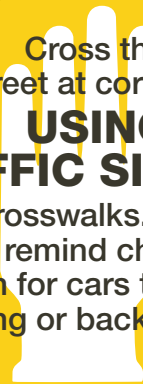
**ALWAYS
WALK ON
SIDEWALKS
OR PATHS**

if there are no sidewalks, walk facing traffic as far to the side as possible.



Cross the street at corners,
**USING
TRAFFIC SIGNALS**

and crosswalks. Parents should remind children to watch for cars that are turning or backing up.



**DRIVERS
SHOULD
SLOW DOWN**

and be especially alert in residential neighborhoods. Children are excited on Halloween and may move in unpredictable ways.

